

SPONSORSHIP OPPORTUNITIES

All-Star Concert

SUNDAY, OCTOBER 28
SADDLEROCK RANCH
MALIBU



Rock & Roll Golf Classic

MONDAY, OCTOBER 29
MOORPARK COUNTRY CLUB
MOORPARK

SCOTT MEDLOCK ★ ROBBY KRIEGER

BENEFITING

St. Jude Children's
Research Hospital[®]
Finding cures. Saving children.
ALSAC • DANNY THOMAS, FOUNDER

20 18

ROCK & ROLL GOLF CLASSIC

The logo is a stylized guitar shape with a white body and a purple and pink striped neck. The names 'SCOTT MEDLOCK' and 'ROBBY KRIEGER' are written in large, bold, purple letters along the top curve of the guitar. In the center of the guitar body, the word 'BENEFITING' is written in black. Below that is a black silhouette of a child sitting and playing a piano. Underneath the silhouette is the text 'St. Jude Children's Research Hospital' in black, followed by the tagline 'Finding cures. Saving children.' and 'ALSAC • DANNY THOMAS, FOUNDER'. At the bottom of the guitar body, the numbers '20' and '18' are written in white on green banners. Below the guitar body, the words 'ROCK & ROLL GOLF CLASSIC' are written in white on a green banner.

Information & Registration
visit

www.TheMedlockKrieger.com

Join us as a sponsor or participant for this exclusive golf classic benefiting St. Jude Children's Research Hospital. This is an exciting opportunity to support a wonderful cause, enjoy an incredible concert and day of golf, together with fellow corporate executives, clients and friends.

PRESENTING SPONSOR.....\$75,000

- ⊙ Exclusive sponsor name inclusion in the event title (Presented by COMPANY NAME)
- ⊙ Twelve (12) player spots
- ⊙ Entry into the exclusive Golf Putting Challenge
- ⊙ Twenty-four (24) tickets with Premier Seating at the All-Star Benefit Concert
- ⊙ Logo recognition on All-Star Benefit Concert Red Carpet Step & Repeat

ALL-STAR BENEFIT CONCERT SPONSOR.....\$50,000

- ⊙ Eight (8) player spots
- ⊙ Twenty (20) tickets with Premier Seating at the All-Star Benefit Concert
- ⊙ Logo recognition on All-Star Benefit Concert Red Carpet Step & Repeat
- ⊙ Verbal recognition during All-Star Benefit Concert

CELEBRITY GOLF CLASSIC SPONSOR.....\$20,000

- ⊙ Eight (8) player spots
- ⊙ Entry into the exclusive Golf Putting Challenge
- ⊙ Sixteen (16) tickets to All-Star Benefit Concert
- ⊙ Signage with company logo on all Golf Carts

19TH HOLE SPONSOR (multiple available)\$15,000

- ⊙ Eight (8) player spots
- ⊙ Entry into the exclusive Golf Putting Challenge
- ⊙ Sixteen (16) tickets to All-Star Benefit Concert
- ⊙ Full page acknowledgment in event program

LUXURY TRANSPORTATION SPONSOR.....\$10,000

- ⊙ Four (4) player spots
- ⊙ Eight (8) tickets to All-Star Benefit Concert
- ⊙ Signage with sponsor logo on all luxury shuttles to concert
- ⊙ Half page acknowledgment in event program



Finding cures. Saving children.
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ABOUT ST. JUDE

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Our purpose is clear: Finding cures. Saving children.®

As the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children, treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since the hospital opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent. And we won't stop until no child dies from cancer.

By freely sharing discoveries, every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live.

Join the St. Jude mission by visiting stjude.org, liking St. Jude on Facebook (facebook.com/stjude) and following us on Twitter (@stjude).

FOURSOME PACKAGE\$6,000

- ⊙ Four (4) player spots
- ⊙ Eight (8) tickets to All-Star Benefit Concert
- ⊙ Half page acknowledgment in event program
- ⊙ Souvenir photographs of foursomes

INDIVIDUAL GOLFER\$1,500

- ⊙ One (1) player spot
- ⊙ Two (2) tickets to All-Star Benefit Concert

**For a complete listing of benefits at
each sponsor level, please visit
www.TheMedlockKrieger.com.**

The following Sponsorship Opportunities offer exposure for your company (no golf spots included):

Tee Box Sponsor (27 available) \$2,500

- ⊙ Four (4) tickets to All-Star Benefit Concert
- ⊙ Host and own one (1) tee box on the course
- ⊙ Opportunity to showcase your product/service at golf classic to all players
- ⊙ One (1) company tee sign at the golf classic

Pin Flag Sponsor (Limited availability).....\$1,000

- ⊙ One souvenir Pin Flag with company logo displayed on a hole during the golf classic
- ⊙ Two (2) tickets to All-Star Benefit Concert

Additional opportunities available including St. Jude Mission custom sponsorships:

- ⊙ **ABC's of Cancer Patient Artwork** featuring company logo at the All-Star Concert
- ⊙ **Hospital Milestones Sponsor** at the Golf Classic 19th Hole

Calvin

11 years old

California

craniopharyngioma

In July 2016, Calvin's family learned he had an aggressive, non-cancerous brain tumor called a craniopharyngioma. He underwent surgery in California, after which his family traveled to St. Jude Children's Research Hospital® for his continuing treatment. At St. Jude, Calvin's treatment included surgery and six weeks of proton therapy. Families never receive a bill from St. Jude for treatment, travel, housing or food. Calvin has completed treatment and returns to St. Jude for checkups. It gives Calvin's family comfort to know how much he loves the hospital. "He is always ready to come back," his mom said. Calvin is an outgoing kid who likes basketball, playing video games and hanging out with his family and friends.



All-Star Concert

SUNDAY, OCTOBER 28
SADDLEROCK RANCH
MALIBU

Enjoy an evening of gourmet tastings, premier cocktails and unforgettable performances during the 11th anniversary concert featuring Robby Krieger among other legendary artists.



Rock & Roll Golf Classic

MONDAY, OCTOBER 29
MOORPARK COUNTRY CLUB
MOORPARK

The tournament will conclude with an awards reception featuring live music, cocktails and tastings from local premier restaurants.



For information and registration for this amazing event, please visit TheMedlockKrieger.com



Visit our website to see the incredible past performers that have participated in this event.

